

OPTIMA Batteries® New Product Announcement



Introducing the new Group 78 RedTop™, the latest addition to the OPTIMA product family.

With outward side terminal design, the group 78 will fit 7.2 million vehicles that were previously not covered by the group 34/78 model, including GM minivans and all GM platforms with an active cooling box.

In addition to the new terminal locations, the group 78 will include single-point venting for under seat applications. The RedTop Group 78 will be launched in June 2008.

OPTIMA Benefits

- Up to 2x the cycle life
- Over 15x the vibration resistance
- Maintenance free
- Completely leak-proof, spill-proof, mountable in almost any position
- Faster recharging capabilities
- Optimal starting power, regardless of temperature

Battery Specifications

Voltage	CCA	CA	RC	C/20	Internal resistance	Length	Width	Height	Weight	Post type	BCI Group
12V	800	1000	100	50	.0030	10"	7 1/4 "	7 3/16 "	39.5lb	SAE Post	78



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Additional Vehicles that can be Powered by OPTIMA with the New Group 78

YEAR	MAKE	MODEL
2001-1992	AM General	Hummer
1997	Buick	Century
2002-1999, 1991	Buick	Park Avenue
2007-2004	Buick	Rainier
1997-1996	Buick	Regal
2007-2002	Buick	Rendezvous
2002-1998	Cadillac	Eldorado
2006-2005	Cadillac	Escalade
2001-1996	Chevrolet	Lumina
1997-1996	Chevrolet	Monte Carlo
2006-2003	Chevrolet	SSR
2008-2002	Chevrolet	Trailblazer
2005-1997	Chevrolet	Venture
2002-1992	Dodge	Viper
2008-2002	GMC	Envoy
2007-2004	GMC	Savana
2008-2003	Isuzu	Ascender
2005-2003	Oldsmobile	Bravada
1997	Oldsmobile	Cutlass
1997-1995	Oldsmobile	Cutlass Supreme
1997-1995	Oldsmobile	LLS
1998-1997	Oldsmobile	Regency
2004-1997	Oldsmobile	Silhouette
1997-1995	Pontiac	Grand Prix
2005-1999	Pontiac	Montana
1998-1997	Pontiac	Transport
2008-2005	Saab	9-7x
2005-2002	Saturn	L-Series

Group 78 RedTop batteries are now available through leading battery distributors throughout the globe. Consumers should look for OPTIMA’s unique colored top and six-pack design known around the world. For the nearest retailer, consumers can also call 1-888-8-OPTIMA (1-888-867-8462) or visit www.optimabatteries.com.

