

More Optima Options

▶ A new Group 78 RedTop is the latest addition to the Optima product family. With its exact fit side-terminal design, the Group 78 will fit all GM platforms with an active cooling box that were previously not covered by the group 34/78 model. In addition to the new terminal locations, the Group 78 includes single-point venting for under-seat applications.

"Optima batteries' technology makes them up to 15 times more vibration resistant than traditional batteries, enabling them to endure much more abuse without their components breaking down," said Cam Douglass, Director of Sales for Optima. "Plus, they have a much longer repetitive reserve capacity, which means they can withstand significantly more discharge/recharge cycles and still deliver plenty of power to start your engine."

For more on the Optima battery line, go to www.optimabatteries.com, or call 888.867.8462

